DeepTrust Investor Brief

Vision

DeepTrust is building the trust layer of the AI era: person-to-person authentication for a post-truth world.

The Problem

AI-generated personas can impersonate anyone. Voice, face, and presence are now easily faked. There is no default way to know who is real.

The Solution

DeepTrust provides secure, human-first authentication via a simple handshake - online, offline, and in-person.

Product Snapshot

- Lightweight PWA for secure key exchange
- Offline validation modes
- Revoke/resync capabilities
- Built for scalability and simplicity

Market Opportunity

This is a new category: Human Identity Infrastructure. The demand for real human validation will only grow. Regulatory and enterprise sectors will drive adoption.

Business Model

- Free core tier for personal use
- Paid enterprise features, validation, and consulting
- Licensing and certification revenue streams

Roadmap

- Q2 2025: MVP Launch (manual key exchange)
- Q3: Validation layer and onboarding flows
- Q4: First enterprise pilot and regulatory partnerships

Founder

Bobby Simpson - Founder and Visionary
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The Ask

We are raising $500,000 on a $10M valuation cap using a SAFE (Simple Agreement for Future Equity).